



# Introduction to Program Evaluation

## Essential Skills Series (ESS)

This **4-day** workshop provides participants with foundational knowledge of the models and practices associated with the profession of evaluation. Participants gain experience on the essential elements of program evaluation.

The workshop is being offered through the PEI Chapter of the Canadian Evaluation Society.

**Dates:** November 13, 14 (Thursday & Friday); November 19, 21 (Wednesday & Friday).

**Time:** 9:30 am - 4:00 pm

**Location:** Charlottetown Public Library

Register by October 31st (see registration form on next page)

**Cost:** \$1200 Non-Members; \$960 Members; \$ tbc full-time students.

<b>Module 1</b>	Evaluation Fundamentals	<b>Module 6</b>	Research Design and Data Collection Methods
<b>Module 2</b>	Engaging Stakeholders and Determining Purpose	<b>Module 7</b>	Data Management and Analysis
<b>Module 3</b>	Describing the Program	<b>Module 8</b>	Work Planning
<b>Module 4</b>	Evaluation Questions	<b>Module 9</b>	Evaluation Reporting
<b>Module 5</b>	Indicators	<b>Module 10</b>	Professionalization of Evaluation

**Introduction to Program Evaluation - Essential Skills Series**

**Dates: November 13,14,19, 21**

**Time: 9:30 - 4:00**

**(minimum 10 participants - members or non-members).**

**Participant Name:** \_\_\_\_\_

**Participant Organization:** \_\_\_\_\_

**Who should the invoice be sent to? (Include contact info)** \_\_\_\_\_

\_\_\_\_\_ **I am aware that I can withdraw without penalty by October 31, 2025.**

\_\_\_\_\_ **I am aware there are no refunds after October 31, 2025.**

\_\_\_\_\_ **Do you require an invoice before October 31, 2025?**

\_\_\_\_\_ **Payment is included by:** \_\_\_\_\_ **cheque;**

\_\_\_\_\_ **email ([CESPEIChapter@gmail.com](mailto:CESPEIChapter@gmail.com))**

\_\_\_\_\_ **invoice**

